

Adam Buxton

Creative Director & Art Director

Portfolio: www.adambuxton.co.uk

Show reel: <https://vimeo.com/99040471>

Activating the power of creative ideas

With over 5 years experience as a digital, experiential and social Creative Director I ensure creative quality by, inspiring people, nurturing talent, championing innovation, not accepting mediocrity and collaborating with the technical and planning departments.

For the past three years I have been on a personal odyssey to explore the power of creative ideas across every sector of the creative industry. In doing so I have generated unique creative solutions for agencies as varied as Holler, Publicis, DRUM, AKQA and CHI. My conclusions? Don't be afraid of the big idea, a great insight works across all media, ideas should be embedded in brand insights and create trends don't follow them.

It's this thinking that has delivered award winning work, built global brands and created measurable financial success across sectors such as automotive, beauty, charity, energy, fashion, financial & FMCG.

Freelance Creative Director, Art Director – January 2013 to present

Creative Director & Creative lead

Holler, CHI & Partners, Sapient Nitro, Publicis, AKQA.

Art Director & Digital, Social lead

Drum, Spark 44, Digitas LBi, Scorch London, Pretty Green, HeyHuman, Edelman, Profero, How Splendid, Publicis Chemistry, Tribal DDB, BEcausexm, Digitas Health, KHWS.

Full time positions

Digitas (DNA) - Creative Director, April 08 to December 2013

Six&Co - Senior Art Director, April 07 – April 08

Joshua G2 - Senior Art Director, February 06 – April 07

Proximity - Senior Designer & Art Director, June 03 – February 06

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Awards

Revolution awards: Best Integrated Marketing Campaign, Snickers make football history

Caples: Best of Show, Snickers Make football history

Caples: Save the Children, Skip a Treat

DMA Bronze: Best online display advertising, Nissan Juke Built to Thrill

DMA Echo, Silver: Snickers Make Football History

DMA Echo: Save the Children, Skip a Treat

Dubai Lynx Event & field marketing: Snickers Make Football History

BIMA: Highly commended, Royal Mail Special Delivery 9.00am

IPA Effectiveness: Eurostar Fly Eurostar (integrated campaign)